# How to win friends and influence people with PCA 

Goals:<br>Qualitative introduction to PCA<br>Spike sorting<br>Behavioral analysis

Resource:
http://www.snl.salk.edu/~shlens/pca.pdf

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Single unit:



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Single unit:


An ad-hoc method:
Starts with Principal
Components Analysis (PCA)

A math-free intro to PCA:
(Based on http://www.keck.ucsf.edu/~sam/PCA tutorial_Shlens.pdf)
Measurements aren't always in the "right" coordinates:
-Axes don't correspond to anything meaningful -System is 1-D, data are 2-D.



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For example:


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1. Place origin at mean of all data
2. Find direction with biggest variance $-1^{\text {st }}$ principal component
3. Find orthogonal direction with next biggest variance $-2^{\text {nd }}$ principal component
4. Keep going through $n$ dimensions to get $n$ principal components


5. Place origin at mean of all data
6. Find direction with biggest variance $-1^{\text {st }}$ principal component
7. Find orthogonal direction with next biggest variance $-2^{\text {nd }}$ principal component


8. Place origin at mean of all data
9. Find direction with biggest variance $-1^{\text {st }}$ principal component
10. Find orthogonal direction with next biggest variance $-2^{\text {nd }}$ principal component


20
15
15
10
5
11. Place origin at mean of all data
12. Find direction with biggest variance $-1^{\text {st }}$ principal component
13. Find orthogonal direction with next biggest variance $-2^{\text {nd }}$ principal component




Data in Principal Component space

This a 2-D view of 3-D, data, looking at the 2 most "important" (variable) directions.

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D1


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- Describe clusters as 2D gaussians
- Simulate distributions to estimate error rate



## Summary of Sam's Ad-hoc Unit Classifier (S.A.U.C.Y.)

1. Set threshold to get waveforms
2. Run PCA
3. Use kmeans to cluster based on $\mathrm{PC} 1+2$
4. Find mean+var of clusters
5. Simulate 2D gaussians to estimate error rate.


## VTA data (Ritu)

\# waveforms 6625, only plotting 50 of each cluste





## VTA data (Ritu)



# Applying PCA to behavioral analysis: example from birdsong 

# Central Contributions to Acoustic Variation in Birdsong 

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The question: how is acoustic variation encoded by RA?


## Record a bunch of neurons...



Look for correlations between activity and acoustic features...
(a)

(b)

(d)


## ...and find a bunch of them.



Why choose pitch, amplitude, and entropy?

- Refined over learning
- Functional anatomy of syrinx/respiratory system


## The reviewer weighs in:

1. The three acoustic properties chosen for the analyses are insufficient for capturing the complexity of syllables. It is, thus, unclear whether the magnitude of the effect of RA response variation on syllable variation is quantified accurately.

To capture the complexity of songs, it is possible to break down the waveforms of a motif's syllables into a compact linear combination of (linearly) independent - complex - components (consider ICA, PCA, or wavelet analysis). The trial-to-trial variation of the syllables (or motifs) can be represented as variations along the specified basis set. These variations can be correlated with RA response variation.

The benefit of this method is twofold; (A) improvement of the accuracy and simplification of the paper's conclusions, (B) proper testing of the complex patterns for the contribution of neural response variation to the song variation in different syllables.

## Our approach:

Use PCA as a (relatively) assumption-free tool to identify important dimensions of acoustic variation.

Describe song variation along these dimensions (princpal components) rather than as measured values of pitch, amplitude, or entropy.

Correlate RA activity with PCA-based measures of behavior.

## Analyzing acoustic variation with PCA:




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- PC1 describes deviations along
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## PCA results:

"A few important dimensions of variation in each syllable"


What do these components look like?







"Synthetic entropy component"
Best-fit scalar offset + gaussians at harmonics


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"A few important dimensions of variation in each syllable"




How to quantify which components are "important"?
b




Define "important" dimensions as $\mathrm{PC}_{10 \%}$ : each syllable has 1-3

## Our response to the reviewer:


(a) Most important dimensions ( $\mathrm{PC}_{10 \%}$ ) are congruent with pitch, amplitude, or entropy.

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## Our response to the reviewer:





(a) Most important dimensions ( $\mathrm{PC}_{10 \%}$ ) are congruent with pitch, amplitude, or entropy.
(b) Dimensions that are congruent with pitch, amplitude, or entropy are more important than other dimensions.
(c) Strength of neuralbehavior correlations aren't different when behavior is described as PCs or as measured variations in $\mathrm{p}, \mathrm{a}, \mathrm{e}$.

## So: <br> PCA is a great tool for dimensionality reduction


for clustering...

... or identifying key features

## Warning: PCA rests on some key assumptions

1. Assumes high SNR (larger variance $=$ important dimension) 2. PCs are orthogonal



Other techniques: ICA, non-negative matrix factorization, wavelet analysis

FIG. 6 Example of when PCA fails (red lines). (a) Tracking a person on a ferris wheel (black dots). All dynamics can be described by the phase of the wheel $\theta$, a non-linear combination of the naive basis. (b) In this example data set, non-Gaussian distributed data and non-orthogonal axes causes PCA to fail. The axes with the largest variance do not correspond to the appropriate answer.

